



rowZERO®

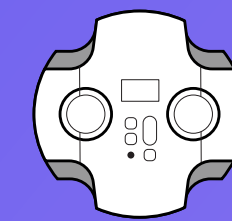
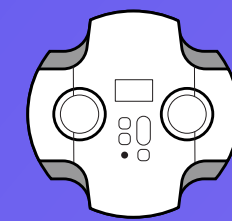
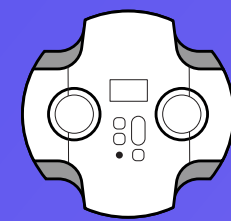
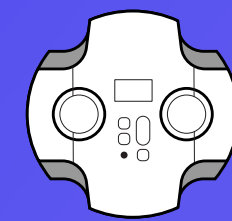
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What is rowZERO®?



- A extreme quality live music streaming system.
- It turns the audience into the stage-manager, allowing them to choose the point of view.
- 360° and high resolution broadcasts.
- Up to 8 cameras to choose from in each event.
- With no delay errors.
- Unique users's control.
- Ticketing system.



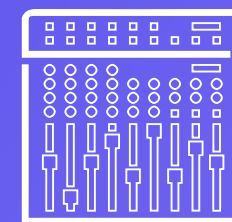
4K Resolution

4K Resolution

4K Resolution

4K Resolution

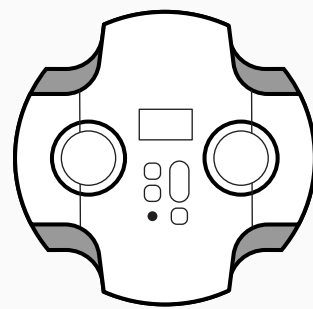
PROCESSING



Streaming 4K

Login
Password
Ticket Number



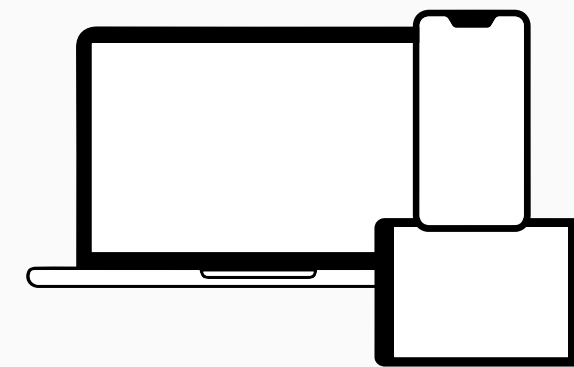


360 / 4k

High resolution streaming.

360° cameras.

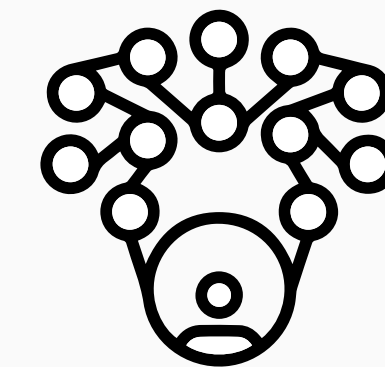
Several points of view to choose from.



Multiplatform

Compatible with any device.

Independent from third party apps.



Interaction

Interactive add-ons.

Augmented reality selfies.

DM with the artists.

Communication between the
audience.

Applause button.

DASHBOARD

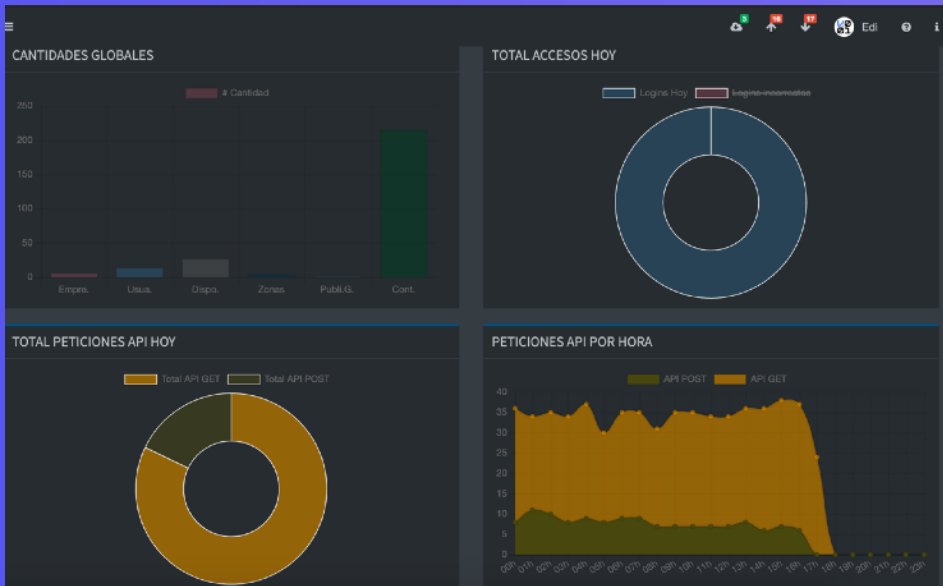
A simple web manager with administrative privileges to manage the broadcast

Control panel



A complete control panel with administrative privileges that allow you to manage and navigate the entire platform.

Metrics



Real-time information about the platform's use: number of reproductions, schedules, active devices and more.

Users



Unique user control. Remote assistance. App management. Ticketing.

Traditional streaming vs rowZERO®

Traditional streaming



Cameras

1 or 2 points of view.

Up to 8 points of view in each event.

Streaming

Maximum quality of 1920x1080 and fixed visual.

Streaming all the events in 4K and 360°.

Signal

Audio & video lags when you change the point of view.

NO audio nor video lags whatsoever.

Audience

No interaction.

Several interaction options (augmented reality, direct messages, applause button and more).

System

Multipurpose commercial solutions.
Little to no user control.

Focused mainly on live music. Complete user control.



PLANS

Silver

For singular events: small concerts, private parties, presentations.

Up to 2 cameras.

Management of the event through our website.

Ticket sales through our system.

No maintenance required.

On-line assistance during the streaming of the event.

Gold

For large venues and events: festivals, musicals, plays.

Up to 4 cameras.

Management of the event through a dedicated website.

Ticket sales through our system.

Monthly or yearly maintenance.

24x7 on-line assistance.

Platinum

For promoters, venue programmers, artist tours and large annual events.

Up to 8 cameras.

Event management integrated into the customer's website.

Ticket sales through the customer system.

Annual maintenance. Use reports.

24x7 on-line assistance.

The plans are indicative, all our projects are custom developed.



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